

Elements of Card Design

Printing Techniques

Offset Print

- 4-Colour Process
- Special Colours
- Microletters & Finline
- Rainbow Print
- Gradient Print
- Flourescent Print

Silkscreen Print

- Metallised Effects
- Pearl Effect
- Self-Luminous Colours
- Signature Panel
- Magnetic Stripe Overprint
- OVI (Optical Variable Ink)™



Card Features

Card Material

- Hologram
- Kinegram™
- TKO Foil™
- Holographic Stripe
- Foil stamping (surface)
- Foil stamping (inside the card)
- Glossy Surface
- Matt Surface
- Composite Surface (glossy & matt)
- Positive & Negative Surface Structure
- CLI (Changeable Laser Image)
- MLI (Multiple Laser Image)
- Translucent
- Coloured Magnetic Stripe
- Rewrite Foil
- Chipmodule (silver or gold)
- Flavours
- Security Design Development

Card Materials

Card Material

- PVC
- ABS-Blend
- PC (Polycarbonate)
- Composite (PVC / PC / PVC)
- PET-G

Personalisation Solutions

- Positive Embossing
- Indent Print
- Thermo Transfer
- Thermo Sublimation (Photo)
- Laser Engraving
- CLI and MLI
- Magnetic Stripe
- Chip (Contact, Contactless, Dual Interface)
- Picture Card
- Lettershop and Fulfilment

