



Card Personalisation


Austria Card – Personalisation Experts

 More than 20 years personalisation experience


 More than 200 mio. cards personalised in-house

 Three personalisation bureaus in Athens, Bucharest and Vienna add up to an unrivalled distribution network in the CEE region. With homogenous infrastructure in place, all three centres serve as backups for each other. This ensures optimised delivery capacity, distribution channels and short lead times.


 International presence in Croatia, Greece, Poland, Romania and Turkey

 Extensive production and personalisation capacities


 Fast reaction times

 Personalisation premises certified by Visa International, MasterCard® Worldwide and Diners Club



 Ready-to-use personalisation solution for the ACE product lines. This solution is

- based on the Datacard SCPM or APM architecture, and
- also available for other hardware and software personalisation platforms, implemented by a variety of Austria Card partners

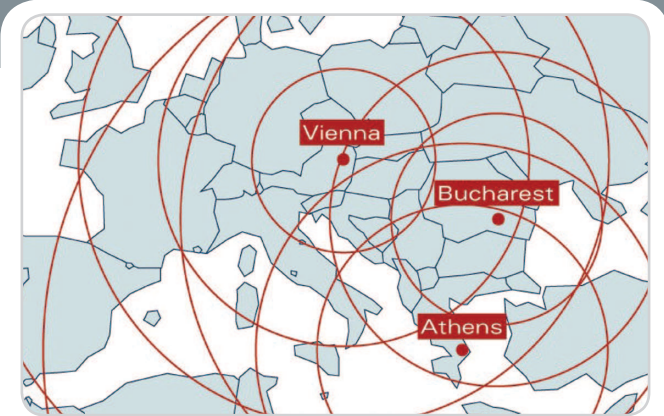
 All-in-one desktop card personalisation solution including:

- Chip personalisation software modules
- Data management system
- Carrier printing
- Support for a number of desktop personalisation machines

 Chip personalisation:


- Personalisation software modules
- EMV data preparation services and consulting
- Personalisation test tools

 Magnetic stripe encoding




 Optical personalisation

- Embossing
- Indent Printing
- Laser Engraving
- Thermo Printing
- Custom card printing

 Lettershop fulfilment (incl. customised carrier letter, envelopes and attachments): Many of the carrier and advertising material is printed on Inform Lykos premises; this leads to shorter response times in some regions.

 PIN mailer print

 Direct mailing to the cardholder

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